

**Aaron Shapiro** is a multi-disciplined interactive designer and front-end developer with a focus on unconventional, user-experience driven design.

You can find his portfolio at [aaron.mn](http://aaron.mn).

#### CONTACT

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#### EXPERIENCE

##### **Sevnthsin**

Interactive Designer *(August 2009 – June 2011)*

Concepted, planned, designed, and often developed rich interactive and mobile experiences for clients such as Twin Cities METRO Magazine, Health Partners, Equal Exchange, The Minnesota Timberwolves, Pabst Brewing Co., and Scion

Acted as a bridge between the design and development teams to ensure designers utilized contemporary web trends and technologies

##### **The Minnesota Daily**

Advertising Production Manager *(September 2007 – March 2009)*

Led a team of eight designers and strategists – providing creative direction and acting as a mentor for younger team members.

Strengthened the publication's brand by rewriting stricter style guidelines

Placed more of the publication's emphasis online by leading a full web site redesign, as well as taking previously offline-only materials to the web

#### COMPETENCY

Information architecture and user flow design

Mobile and desktop user interface design

Social media application design

Semantic HTML 5 and CSS 3 development

JavaScript and jQuery development

WordPress and ExpressionEngine theming and development

#### EDUCATION

##### **University of Minnesota Twin Cities**

Graphic Design *(Bachelor of Science, 2008)*